



## COURSE SPECIFICATION

Course Aim and Title	MSc Performance Analysis in Football
Intermediate Awards Available	Postgraduate Certificate (PGCert) Postgraduate Diploma (PGDip)
Teaching Institution(s)	<ul style="list-style-type: none"><li>• UCFB GIS Manchester Campus (Face to Face)</li><li>• UCFB GIS Wembley (Face to Face)</li></ul>



## Course Aims and Learning Outcomes

The main educational aims of the course are to:

- Conceptualise the knowledge and skills necessary for a career in the football industry.
- Develop the students' capacity to critically interrogate theories that inform performance analysis principles and practice in a football context.
- Develop systematic knowledge and understanding of the theory and practice of performance analysis to enhance performance in a football context.
- Create an environment in which students are able to relate theory to practice, solve problems creatively, apply new and existing skills, and demonstrate awareness of emerging issues within the domain of performance analysis and related disciplines.
- Equip students with a range of research skills necessary to design and conduct applied research in a football context.
- Evaluate critically current research and advanced scholarship in the discipline' or 'to evaluate methodologies and develop critiques of them and, where appropriate, to propose new hypotheses'

What you will learn:

### Knowledge

- Demonstrate a critical awareness of the developments of performance analysis in football.
- Evaluate the theory and practice of performance analysis for performance enhancement.
- Critically analyse differing types of data collection methods associated with a football environment.
- Demonstrate critical knowledge of theoretical, applied and professional practice.
- Demonstrate synthesis of knowledge and skills by devising an appropriate design for applied investigation.
- Articulate high levels of expertise in selecting methodologies and in conducting an applied project that addresses sport industry complexities and issues.
- Demonstrate knowledge and awareness of the importance of reading and interpreting



### Thinking skills

- Evaluate and synthesis data in an applied context.
- Critically analyse differing types of data collection methods associated with a football environment.
- Critically analyse different perspectives within talent identification.
- Take responsibility for developing professional reports underpinned by key academic research.
- Conduct research, analyse and interpret a range of data in order to develop effective football support.
- Show how to apply analytical skills to complex football problems.
- Analyse complex sport industry issues critically and rigorously and make recommendations based on the evidence assembled.
- Apply cognitive skills of critical reasoning, debate and interpretation of published literature and research findings.

### Subject-Based Practical skills

- Evaluate football related statistical evidence.
- Evaluate and synthesis information in an applied context.
- Communicate effectively both in writing and electronically as well as showing listening skills, the ability to present and negotiate with team members.
- Demonstrate a range of practical skills that are important to be an effective performance analyst.
- Select, justify and apply relevant analysis concepts to the planning and delivery of football feedback sessions with different objectives.
- Effectively evaluate sport industry issues and make meaningful and strategic recommendations for the sector.
- Providing opportunities for students to have access to industry standard hardware and software in order to fully integrate a technological approach to performance enhancement strategies.
- Construct, design, and deliver presentations which highlight logical thought, critical evaluation and reflection.



#### Skills for life and work (general skills)

- Demonstrate effective communication skills and knowledge of understanding, associated with evidence-based material.
- Synthesis and present football related data in an appropriate manner.
- Engage in critical thinking, analysis, synthesis and decision-making.
- Communicate information clearly and coherently in a range of forms relevant to intended audiences.
- Manage time effectively in order to meet deadlines and achieve performance targets.
- Identify access, evaluate and apply electronic resources to address problems and questions.
- Collect, analyse, interpret and apply numerical data using relevant software packages and presentation methods.
- Demonstrate self-directed capacity to plan, design, monitor, and present an applied investigation, enhancing inter- and intra-personal capabilities as a sector employee
- Exhibit computer-aided research skills that promotes the effective analysis and presentation of project findings.



## Learning and Teaching

This course is delivered at excellent professional sporting venues similar to those in which students aspire to work. A diverse range of learning and teaching approaches are used as appropriate to each module. Across the course students benefit from regular contact through lectures, seminars, workshops, tutorials and practical sessions-2 (hops)-2 (,)ifact ~~At~~ -5.9



## Work or Study Placements

n/a

## Course Structure

All courses are credit-rated to help you to understand the amount and level of study that is needed.

One credit is equal to 10 hours of directed study time (this includes everything you do e.g. lecture, seminar and private study).

Credits are assigned to one of 5 levels:

- 3 Equivalent in standard to GCE 'A' level and is intended to prepare students for year one of an undergraduate degree course.
- 4 Equivalent in standard to the first year of a full-time undergraduate degree course.
- 5 Equivalent in standard to the second year of a full-time undergraduate degree course.
- 6 Equivalent in standard to the third year of a full-time undergraduate degree course.
- 7 Equivalent in standard to a Masters degree.

Courses are made up of modules that are each credit weighted.

The module structure of this course:

Level	UEL Module Code	Module Title	Credit Weighting	oti
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7	UO7003	Applied Reflective Practice	30	Optional	N
7	UO7000	An Interdisciplinary Approach in Football	30	Optional	N



- Stationery equipment
- Books, journals and periodicals
- Printing
- Trips
- Placement activity costs
- DBS and/or other security checks.
- Accommodation
- Additional qualifications

#### Alternative Locations of Delivery

The course is awarded by the University of East London and is taught by UCFB|GIS in Manchester (Manchester Campus) and London (Wembley).